

KEY SKILLS

- Branding and concept development
- Art Direction
- Typography and calligraphy
- Oil, acrylic and water painting
- Stencilling and spray painting
- Packaging and label design
- Fluent in Adobe CS and print preparation
- Illustration and various drawing styles
- Batique and screen printing
- Heraldry and gilding

EDUCATIONAL BACKGROUND

MA Honours in Visual Communication (Graduated with Commendation) Sep 2008 – Sep 2009
Birmingham City University, UK

BA Honours in Visual Communication (Awarded First Class Honours) Sep 2005 – Jun 2008
Birmingham City University, UK

CAREER SUMMARY

Art Director Mar 2011 - Jun 2011

Beanpie Creative CIC, London, UK

- Worked on a voluntary basis for the recently established community interest company.
- Worked alongside creative director in designing and making decisions regarding the marketing material.
- Was in charge of all visual representations of the brand across web and print.
- Created the visual identity for the enterprise that offers creative education to challenged young people.

Art Director Oct 2010 - Mar 2011

FORMOS multidisciplinary design studio, London, UK

- Worked closely with the creative director and was in charge of visualising creative concepts.
- Managed a small creative team with a junior graphic designer, web-developer and copywriter.
- Was given responsibilities of the creative director when he was not present and had to correspond with clients and assuring deadlines were met in each project.

Graphic Designer Sep 2009 – Sep 2010

Birmingham City Council Graphics Team, Birmingham, UK

- Followed briefs given by the council and reported to the Graphics manager.
- Designed various print materials applied to different media for the City Council and other clients.
- Assisted my team-members with calligraphy or other lettering when needed.
- Worked alongside colleagues with mutual support and input on numerous projects.
- Briefings on new projects and meeting with clients to establish problems and the best solutions for their creative tasks.

Graphic Designer Apr 2007 – Sep 2009

Lama Enterprise Ltd, Birmingham, UK

- Assigned by several companies to brand their businesses and create the corporate identity.
- Met with clients and used various skills to adjust to their requirements in order to find creative solutions for their needs.
- Applied combinations of various techniques of image making with spray paint, dye and screen prints to result in unique and distinctive designs for fashion labels.
- Co-operated with Just Ask the Printers Company to offer clients a full range of services from conception design, creative development and final layout to choice of paper stock, size, format and print quality.

Junior Graphic Designer Sep 2006 - Mar 2007

Just Ask the Printers, Birmingham, UK

- Worked full day shifts as a junior graphic designer 3 days a week
- Met constantly with clients and addressed their needs in a brief I quickly had to answer.
- Developed designs varying from shop fronts and banners to logos and business-cards for numerous local businesses.

REFERENCES

Natasha Amegbe, Creative Director, Beanpie Creative CIC, Tel: 07969 787811

Mario Krivickas, Creative Director, FORMOS, Tel: 07960 927979

Michael Shaw, Graphic Design Manager, Birmingham City Design Team, Tel: 0121 303 6900

Bharat Patel, Senior Designer, Birmingham City Design Team, Tel: 0121 303 3153

Don Johnson, Managing Director, Just Ask the Printers, Tel: 07956 629539